

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

15 mg "tar," 1.1 mg nicotine av.
per cigarette by FTC method.
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A full-page advertisement for Marlboro Red cigarettes. The background is a photograph of a cowboy in a red shirt riding a dark horse. The word "Marlboro" is printed in large, white, serif font across the center of the image. In the bottom left corner, there is a small image of a Marlboro Red cigarette pack.

Marlboro

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